

TOBACCO CONTROL IN CITIES:

A selection of WHO resources to support city-level policies and programs

IN THE SPOTLIGHT:

Making cities smoke-free

DATE OF PUBLICATION: 2011

Topic: The guide draws on the experience of many different jurisdictions to provide practical information about how a city can become smoke-free. In the context of this guide, a “smoke-free city” is a city that has adopted and implemented legislation that prohibits smoking in all indoor workplaces, all indoor public places, and all public transportation, with no or very limited exceptions.

AVAILABLE IN:

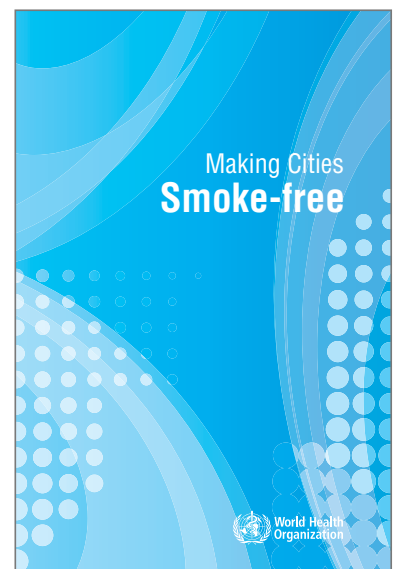
ENGLISH

CHINESE

RUSSIAN

KOREAN

SPANISH



Banning tobacco advertising, promotion and sponsorship: What you need to know

DATE OF PUBLICATION: 2013

Topic: At the core of the tobacco industry strategy to sell its products are advertising, promotion and sponsorship. This document provides an introduction to common forms of all these.

AVAILABLE IN:

ENGLISH

SPANISH

FRENCH



RESOURCES BY TOPIC:

SMOKE-FREE SPACES		
TITLE/TOPIC	YEAR PUBLISHED	AVAILABLE LANGUAGES
A guide to tobacco-free mega events	2010	ENGLISH
Making your city smoke-free: workshop package , guide and participant's workbook	2013	ENGLISH
How to make your campus smoke-free	2019	ENGLISH
TOBACCO ADVERTISING, PROMOTION AND SPONSORSHIP		
Evidence Brief: How can we best protect non-smokers from exposure to tobacco smoke?	2015	ENGLISH
Banning tobacco advertising, promotion and sponsorship: what you need to know	2013	ENGLISH FRENCH SPANISH
TOBACCO TAXATION/LEVIES		
Raising tax on tobacco: what you need to know	2014	ENGLISH FRENCH SPANISH
The economic and health benefits of tobacco taxation	2015	ENGLISH
WHO Report on the Global Tobacco Epidemic (GTCR) 2015: Raising taxes on tobacco	2015	ENGLISH
OTHER TOBACCO CONTROL RESOURCES		
WHO Report series on the Global Tobacco Epidemic (GTCR)	Various	MULTIPLE
WHO Tobacco Free Initiative MPOWER Resources	Various	MULTIPLE